

Colden Florance, FAIA

Colden Florance has more than forty years experience in the leadership of multidisciplinary design and planning teams for institutional facilities, educational facilities, mixed-use developments, government projects, commercial and corporate offices and residential projects.



Mr. Florance's practice has been devoted to developmental and planning issues critical to the city of Washington and he has played a major role in the city's revitalization. He helped create the Verizon Center (formerly MCI Center Sports Arena), master planning for the Anacostia River Waterfront and Southeast Federal Center, and design of 1100 New York Avenue, a project which saved and incorporated the city's Art Deco Greyhound station. A recent project is the adaptive reuse of the Hecht's Department Store on 7th St. with its companion office building for the Bricklayer's Union which will also contain the new Shakespeare Theater.

Mr. Florance's current work includes master planning for Trinity University, studies for Parkside in far northeast, a complex automobile and bus parking facility for the Washington National Cathedral, and a facility for the Salvation Army in Anacostia.

Mr. Florance was the managing partner of Keyes Condon Florance, successor firm to Keyes, Lethbridge and Condon, now SmithGroup. He has continued the firm's reputation as one of the Mid-Atlantic's acknowledged design leaders. He has actively participated on a variety of advisory Boards and Commissions for organizations such as the Federal City Council, the Salvation Army, the DC Preservation League, the Washington Project for the Arts, the DC Commission on the Arts and Humanities, and the Baltimore Architectural Review Board. He was a founding member of the DC Historic Preservation Review Board.

In November 2000 Mr. Florance was honored by the Washington, DC chapter of the American Institute of Architects with the presentation of their Year 2000 Centennial Medal acknowledging, **"the lifetime contributions of an architect whose leadership has promoted good design, expanded the public role of the profession, and positively influenced the community."** He was also the 1999 recipient of the DC Building Industry Association's Award for Contributions to Washington.

A 1955 graduate of Princeton University, Mr. Florance is a Fellow of the American Institute of Architects and has served as president of the American Institute of Architects, Washington, DC Chapter.